

# Wine Crate Craftworks, LLC

“Quality, Hot-Branded, Crates, Bottle Holders, and Décor”

Howard County, Maryland



Are you open to considering an additional innovative and unique way to package and market your products ?

If the answer is, “YES,” please take a moment to consider what “Wine Crate Craftworks, LLC” has to offer.

“Wine Crate Craftworks, LLC,” <http://www.winecratecraftworks.com/> located in central Maryland, makes high-quality, hand-crafted, wood crates and bottle holders for breweries and vineyards, as well as the general public. And, to give them that unique & appealing look, specific to your brewery :

- consider having a “hot-brand”, **or** an adhesive sticker with your brewery’s logo made, **OR**
- another option is a generic, “BEER – CHEERS THE SPIRIT” brand. (see the attachment / last page).



*“Four, Crowler Carrying Crate”*



*“Two, Beer Growler Carrying Crate”*

***The sizes of the crates can be adjusted to accommodate any size of glass, bottle or aluminum can that your brewery offers.***

***On the following page, see some of the ways in which these crates may assist in the marketing and sales of your products.***

***Plus, available options, current pricing, and ordering and contact information are provided.***

## How “Wine Crate Craftwork’s” Growler, Crowler, and Bottle Carrying & Storage Crates may boost the sales and marketing of your products :

- The sturdily built crates, make an innovative and safe way to carry multiple, growlers, crowlers, and glass bottles of beer.
- These “*eye catching*” crates could be placed near the entrance to your brewery, and / or by your beer bottles, crowlers and growlers, to be purchased and then used similar to a “shopping basket” that you pick up as you enter most grocery stores. With the crate’s very reasonable cost for a unique & quality item that can be used over and over and over, they are a good investment. Maybe a sign by the crates for sale could advertise their repeat usefulness.
- These “Carrying & Storage Crate” designs encourage customers to buy 4-bottles / 4-crowlers / 2-growlers, as opposed to their probable, initial plan to just buy a couple of bottles, a crowler or two, or a single growler. Being high quality, durably constructed crates, once purchased by your customers, they could then bring them over and over from home each time they return to your brewery to restock your beer. Again and again, promoting repeat sales of multiple bottles, crowlers, and growlers. The customer would not want to leave with a “half-filled,” carrying crate !  
**\*\* Maybe even offer a “Buy Multiple, Bottle/Crowler/Growler Discount Price,” as compared to the single bottle purchase price.\*\***
- These crates also make attractive & unique, home decorating, accent items when filled with your beer. Because of that, friends, neighbors, and relatives who visit a home and see, or hear about them from one of your current customers will be encouraged to visit your brewery to purchase a crate and beer for themselves. This equals, free, “*domino effect*,” advertising and customer growth for you !
- These nostalgic, looking crates make excellent gifts when stocked with your beer. Customers would visit your store to buy a crate, then fill it with bottles/crowlers/growlers of your beer to be given as a gift, and maybe get beer for themselves while they are there ! The gift recipient may now become a repeat customer, if they were not before. Plus, potentially they now purchase a “Gift Crate” to be used as a gift for someone. The free, “*domino effect*” for marketing and sales happens, again !!
- A customer may use a crate filled with your products to take them to a social event where they will be noticed by other people present. What a great way to advertise! Especially, if they have your brewery’s logo.
- Consider “hot-branding” the crates with your brewery’s logo by having a custom, “hot-brand” made.

### “4-Bottle Beer Carrying & Storage Crate” & “2-Growler Crate” Description

- The bottom, ends, and the carrying handle are made from  $\frac{3}{4}$ ” thick, pine lumber making them very durable and capable of handling the weight of multiple bottles of your product.
- If your bottles / crowlers / growlers are not a standard size, the size of the crate(s) can be altered to accommodate your products sizes.)
- The crates are stained with a “Natural” color stain, and finished with a protective, coat of polyurethane.
- Wholesale Costs :      4-Bottle = \$21.00 per crate                      2-Growler = \$22.00

Contact Information For Questions, To Schedule A Personal Visit, To Order :

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